



Community Impact

At ESL, we're inspired to make an impact in our community. That's why we're leading efforts to empower individuals, non-profits, and communities throughout our region to grow and prosper in meaningful ways.



Our Goal

When thinking about this place we call home, we see a hopeful and optimistic future. Our goal, then, is to improve the individual lives and the entire Greater Rochester community. After all, a strong and vibrant Rochester is great for everyone—including ESL.



Our Vision

At ESL, our Purpose is to help our community thrive and prosper. Through our Community Impact initiatives, we aspire to live up to that purpose by building a healthy, resilient and equitable Greater Rochester region where all residents are well-educated, live in affordable, connected neighborhoods, and have access to quality employment opportunities.



Priorities

Through collaboration and partnerships with other local organizations in a logical and deliberate way, we strive to help move Greater Rochester in a positive, and equitable direction.

Areas of Impact

Through the ESL Community Impact initiatives, we reinvest in our communities in ways that support these areas of impact:

Expanding Individual Opportunity

We support programs and efforts to expand professional and educational opportunity for all residents of Greater Rochester.



Education
prepares students for college and careers



Employment
is attainable and supports financial wellness

Building Strong Neighborhoods

We invest in neighborhoods across Greater Rochester to ensure they are prosperous, well-connected, and inclusive.



Housing
is accessible and affordable



Neighborhoods
are connected, prosperous, and engaged

Strengthening Local Organizations

We support organizations and initiatives by investing in the necessary yet less visible systems and policies to ensure they're successful.



Collaboration
between organizations is strong and effective



Data
is accessible and shared



Human Capital
in the local nonprofit sector is world-class

Stories that Lift Us Up

We inspire hope and strive to change hearts and minds through uplifting community stories



Tell
Inspiring stories of change



Share
what we learn is working



Advocate
for policies and practices needed for success

ESL also funds programs and activities that keep our community strong, healthy, and vibrant—such as community crisis response, ensuring basic needs, and arts and culture. By doing so, we're making a difference in the lives of many people—and helping the Rochester community thrive and prosper.

If you are interested in applying for funding or have any questions, please email impact@esl.org.

Looking to request funding for a sponsorship? Email your request to sponsorships@esl.org.

To learn more, visit esl.org/community.